



# PEM Fuel Cell Cost Status - 2005

**Fuel Cell Seminar  
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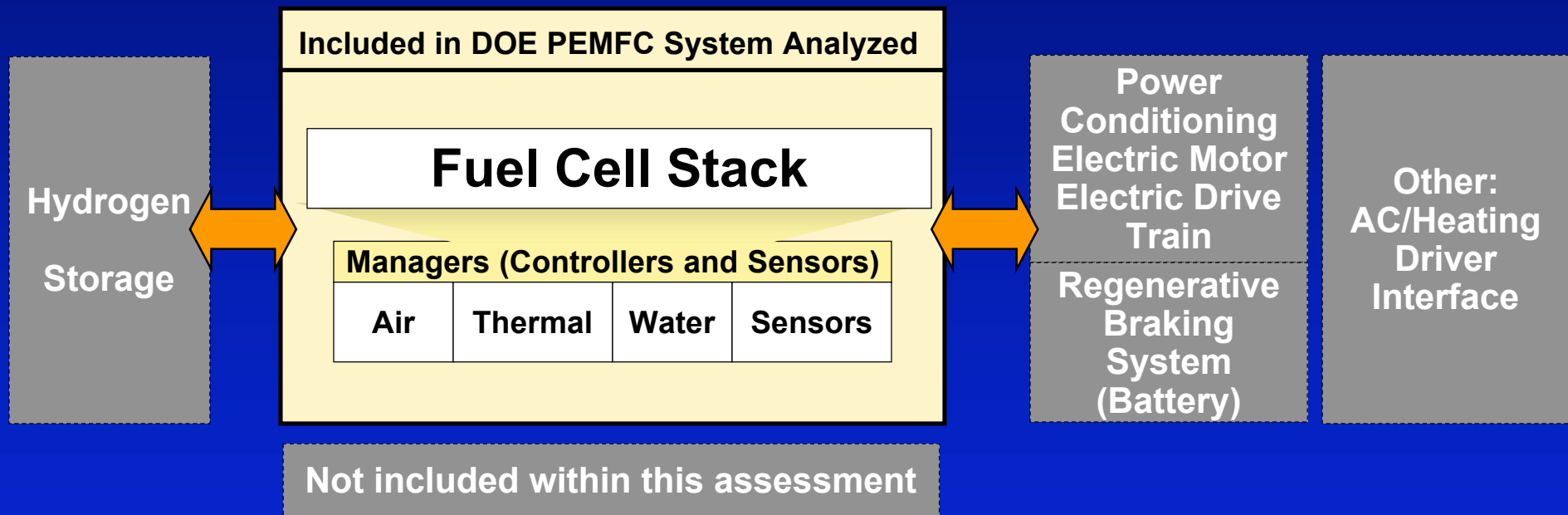
## Outline

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- ◆ Project Overview
- ◆ System Specification
- ◆ Cost Projections
- ◆ Summary

## Project Overview Objective and Scope

The status of PEMFC cost manufactured at high volume was assessed relative to the 2005 DOE target of \$125/kW.



The project scope included the fuel cell stack and related balance-of-plant components.

# The FreedomCAR Fuel Cell Tech Team and developers provided critical feedback to 2005 cost update.

### Task 1 Baseline Analysis

- Update 2004 system specifications
- Bottoms-up assessment of membrane, bipolar plate, and GDL processing and material costs
- Work with ANL to develop system configuration and model
- Develop baseline cost estimate
- Prepare an interview guide for discussions with developers

### Task 2 Developer Feedback

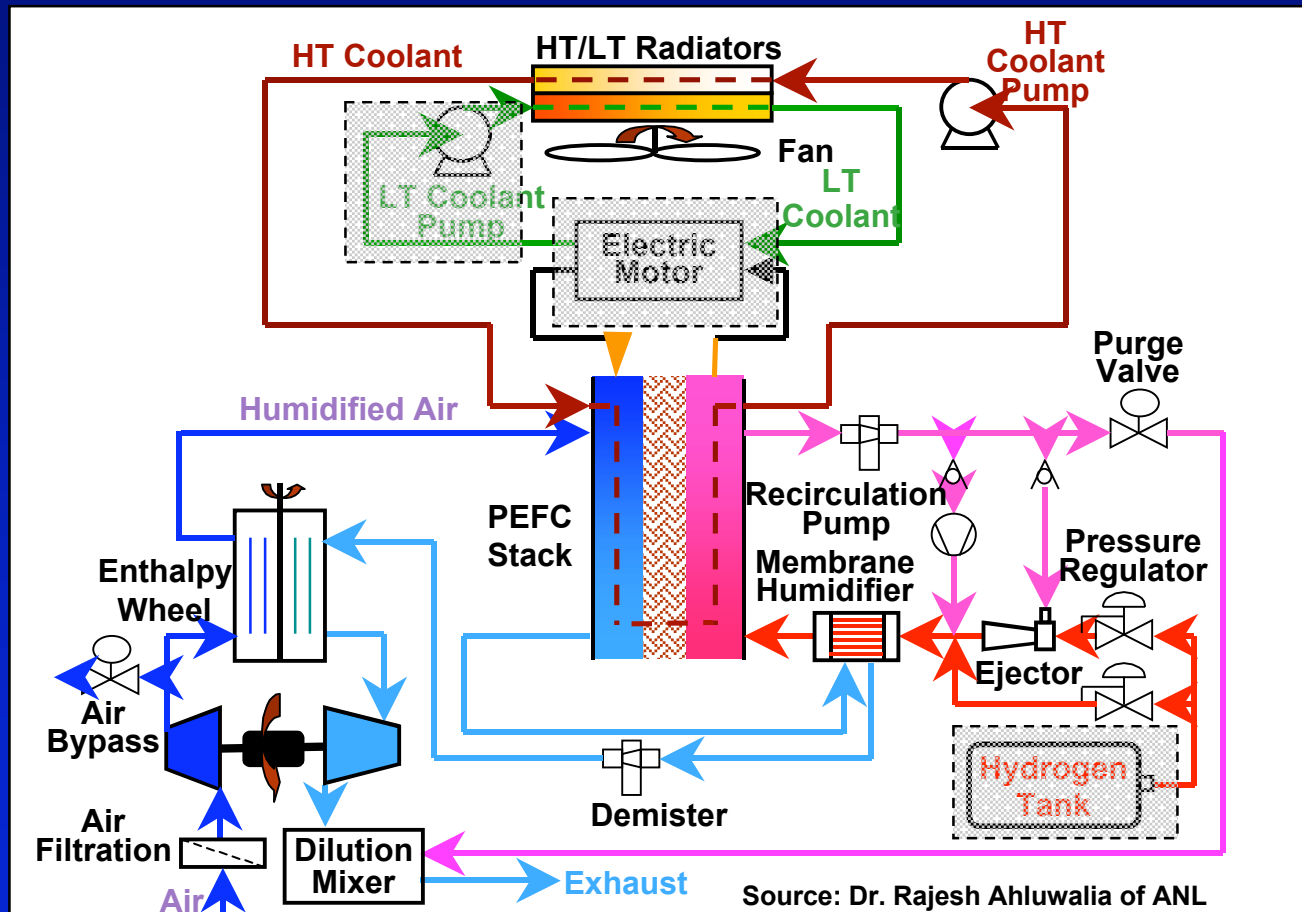
- Interview key developers for feedback on performance and cost assumptions
- Revise performance, process, and material assumptions based on developer feedback
- Perform sensitivity analysis to key parameters
- Assess impact of feedback on design parameters and potential technology breakthroughs on overall system costs

### Task 3 Final Report

- Prepare final written report
- Prepare final presentation to DOE

## System Specification Configuration

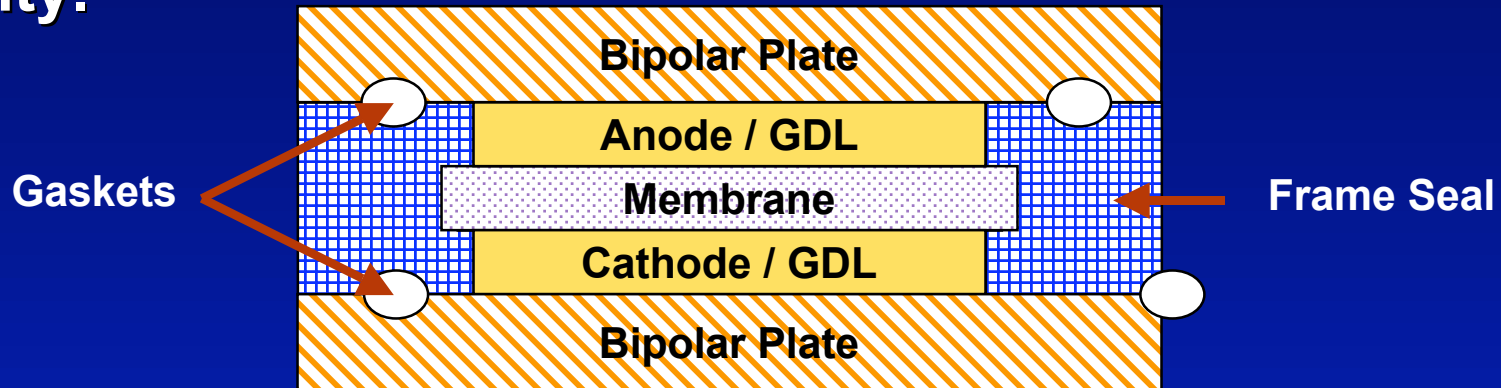
ANL provided the system model and performance results to size the balance-of-plant components.



| Parameter                  | Value |
|----------------------------|-------|
| Net Power                  | 80 kW |
| Gross Power                | 90 kW |
| Efficiency @ Rated Power   | 46    |
| Efficiency @ 25%           | 55    |
| Cell Voltage @ Rated Power | 0.65  |

Not included in the fuel cell subsystem

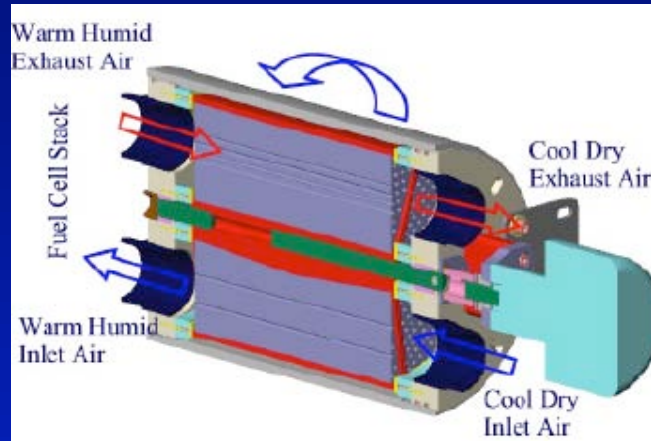
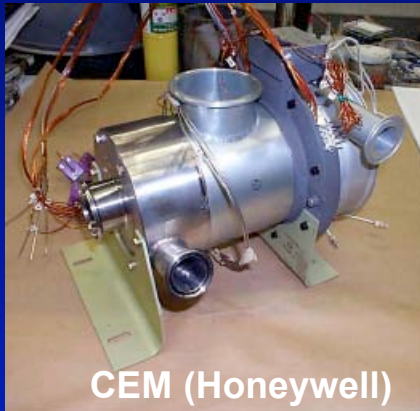
Stack parameters are key drivers of system cost and power density.



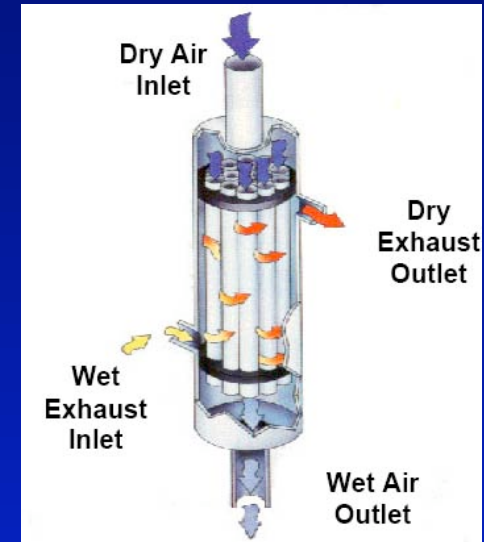
| Parameter                      | Unit               | 2005 Value | S/C <sup>1</sup> |
|--------------------------------|--------------------|------------|------------------|
| Stack Efficiency @ rated power | %                  | 51.7       | C                |
| Cell Pitch                     | Cells/cm           | 3.8        | C                |
| Total Platinum Loading         | mg/cm <sup>2</sup> | 0.75       | S                |
| Power Density @ 0.65 V         | mW/cm <sup>2</sup> | 600        | S                |
| Total Stack Platinum           | g/kW               | 1.4        | C                |
| Stack Power Density            | W <sub>e</sub> /L  | 1570       | C                |
| Stack Specific Power           | W <sub>e</sub> /kg | 1380       | C                |

# System Specification BOP Components

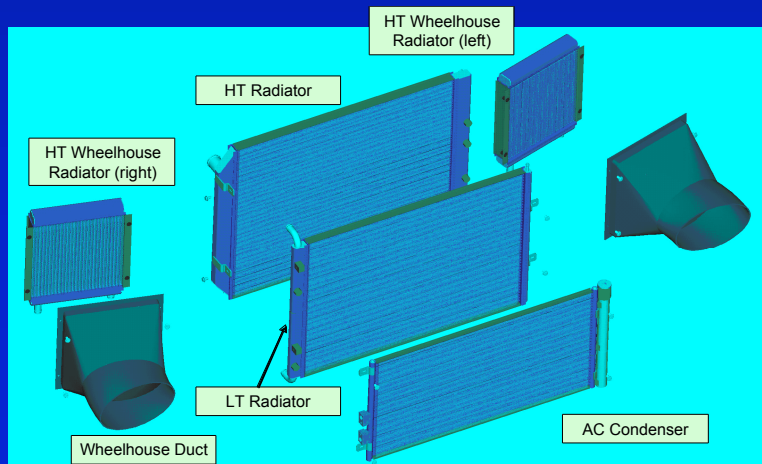
We talked with developers of BOP components to estimate the cost and power losses for these components.



Enthalpy Wheel for Air Water Management (Emprise)



Membrane Humidifier (Perma Pure LLC)



Heat Exchangers (Modine)



H<sub>2</sub> Recirculator (H<sub>2</sub> Systems)



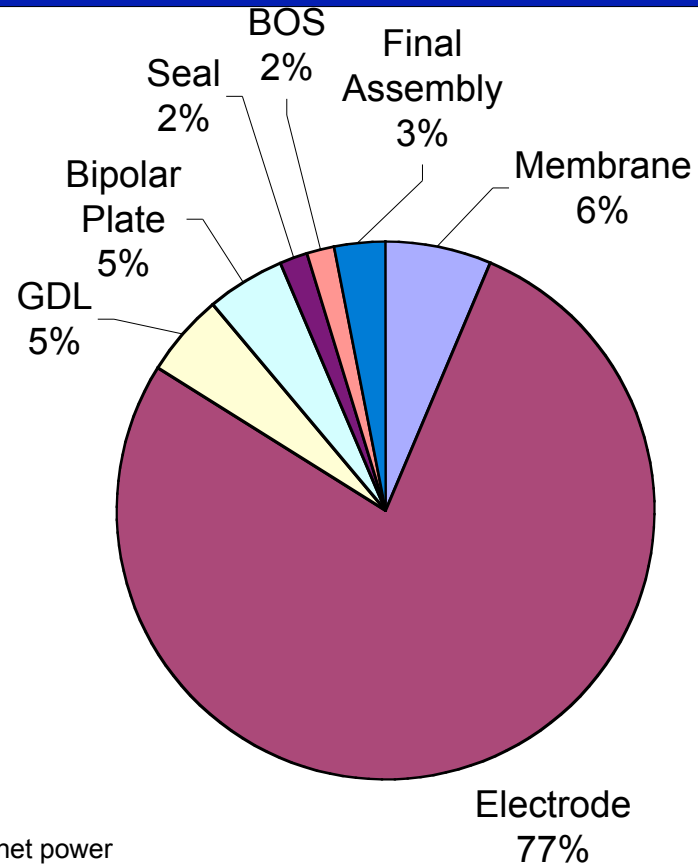


## Cost Projections Stack

The electrodes dominated the stack cost because of the high platinum loading and price.

| Parameter                              | Unit               | 2005 Value |
|--|--------------------|------------|
| Pt Cost                                | \$/troz            | 900        |
| Pt Loading                             | mg/cm <sup>2</sup> | 0.75       |
| Stack QC and Conditioning not Included |                    |            |

Fuel Cell Stack Cost – 80 kW Direct H<sub>2</sub>  
(67 \$/kW<sup>1</sup>, \$5,360)



<sup>1</sup> kW of net power



## Cost Projections Stack Area Basis

Increased Pt loading and cost resulted in a 60% higher stack cost on an area basis than 2004 despite decreases in all other materials.

| Component           | 2005 Cost <sup>1</sup> (\$/m <sup>2</sup> ) | 2005 Value  |
|---------------------|---|---|
| Membrane            | 23  | 2 mil unsupported membrane                        |
| Electrode           | 280   | Catalyst markup over LME price – 20%              |
| GDL                 | 18  | Thickness decreased from 350 to 260 $\mu\text{m}$ |
| Bipolar Plate Pair  | 17  | Expanded graphite, thinner plate                  |
| Seal, BOS, Assembly | 22  | Other stack components and materials              |
| <b>Total</b>        | <b>360</b>                                  |   |

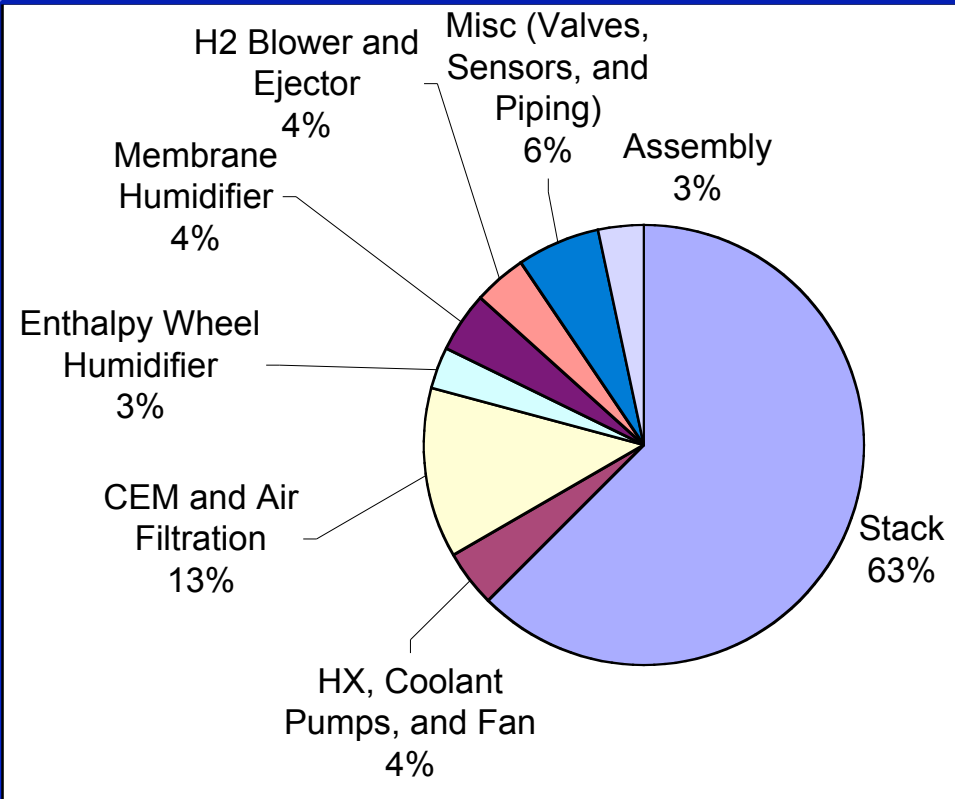
<sup>1</sup> m<sup>2</sup> of active area

## Cost Projections System 2005 Baseline

The stack represents 63% of the 108 \$/kW system cost.  
Greater system complexity increased the BOP costs.

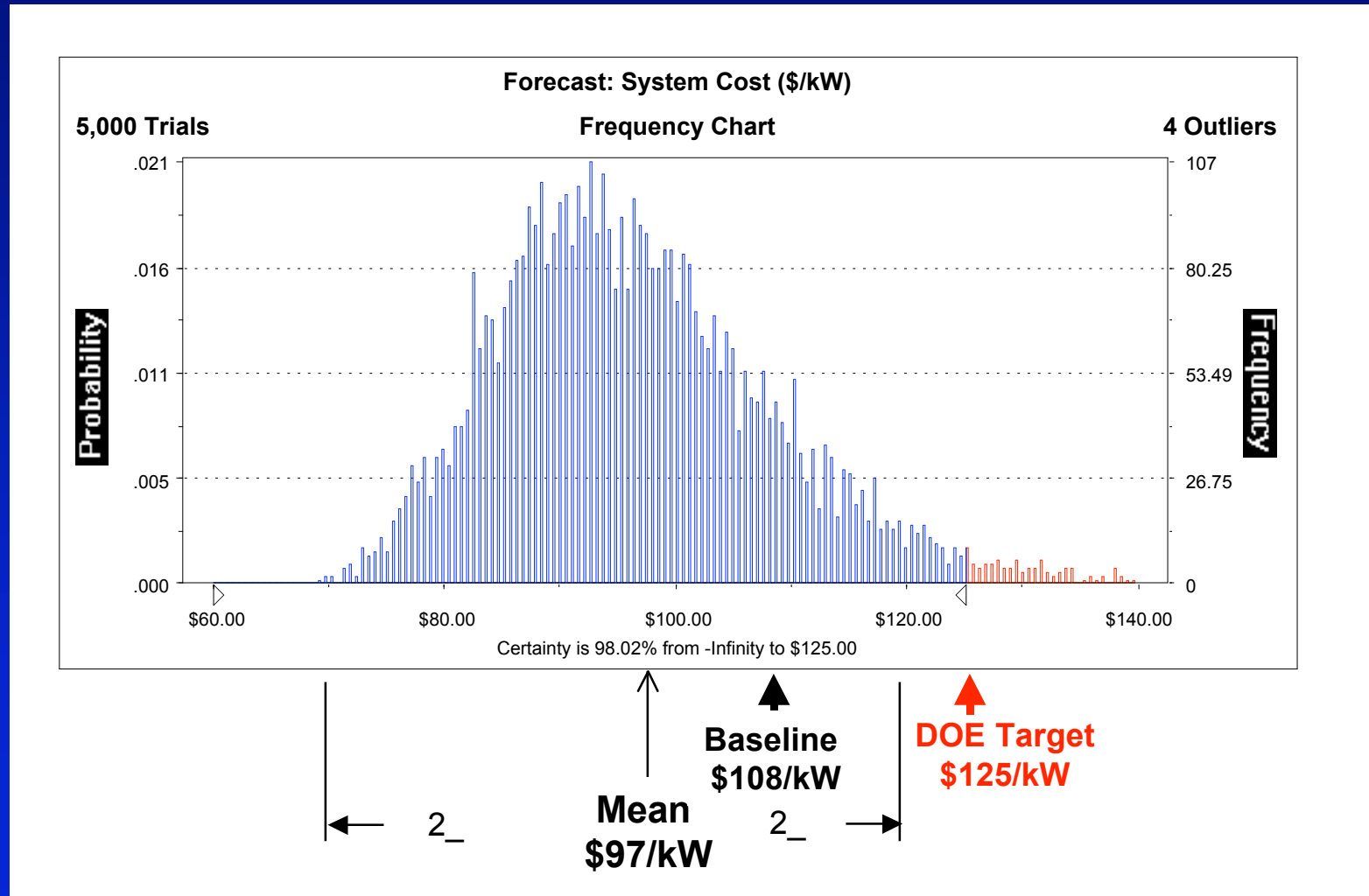
|                | 2004 System Cost (\$/kW) | 2005 System Cost (\$/kW) |
|----------------|--------------------------|--------------------------|
| Stack          | 72                       | 67                       |
| BOP & Assembly | 25                       | 41                       |
| Total          | 97                       | 108                      |

Fuel Cell System Cost – 80 kW Direct H<sub>2</sub>  
(108 \$/kW<sup>1</sup>, \$8,640)



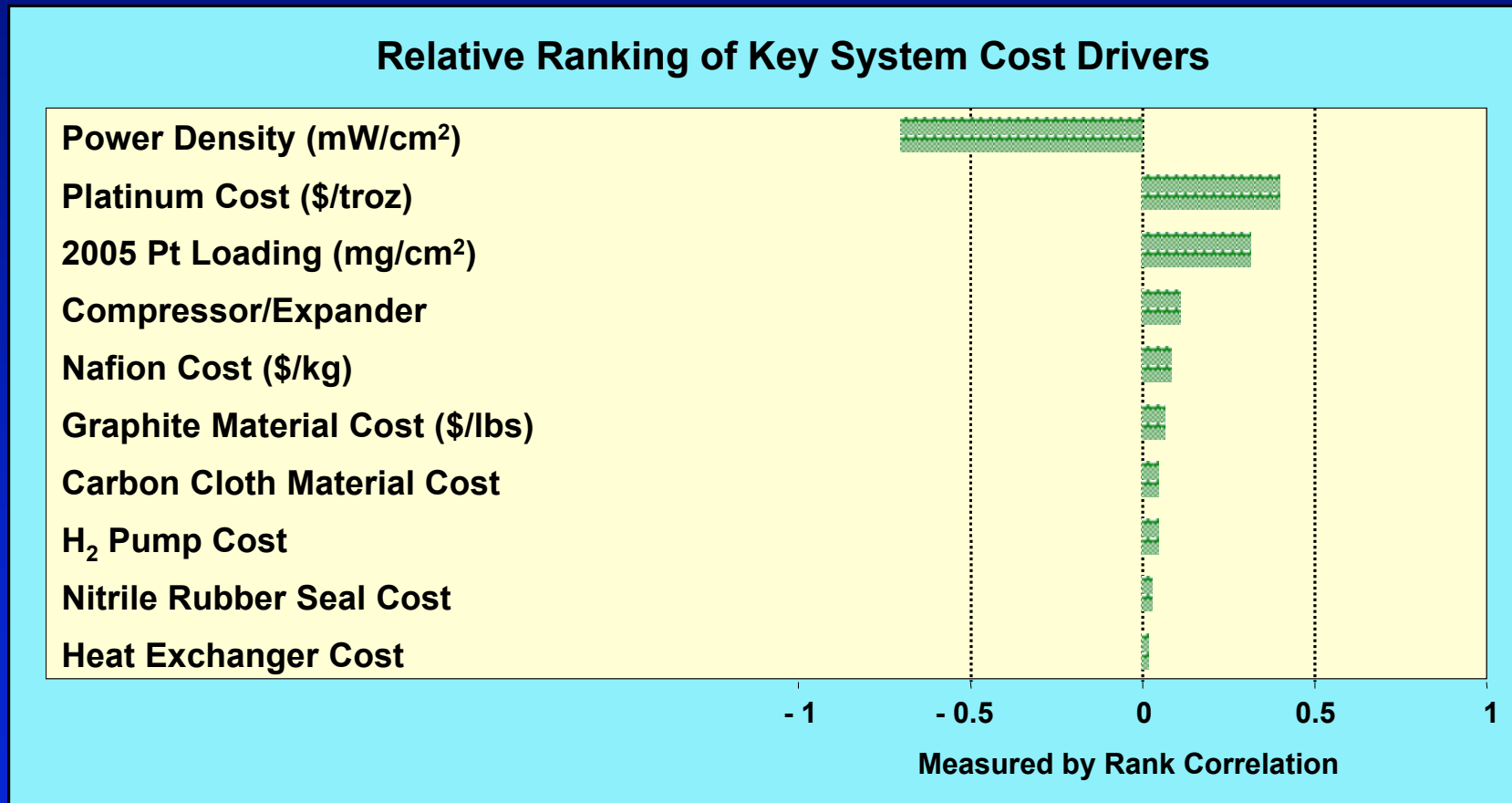
## Cost Projections System Monte Carlo Analysis

The analysis showed a high probability that the system cost would be below the DOE target of \$125/kW.



## Cost Projections Key Cost Drivers

Power density, platinum cost, and platinum loading are the top three drivers for the system cost.



## Summary Performance Relative to 2005 Targets

The specified system meets the DOE targets for specific power and cost but misses the efficiency targets by 5%.

| Subsystem                              | Volume <sup>1</sup><br>(L) | Weight<br>(kg) | Cost<br>(\$/kW) | DOE 2005 Target |
|--|----------------------------|----------------|-----------------|-----------------|
| Stack                                  | 51                         | 58             | 67              | 65 \$/kW        |
| Stack power density ( $W_e/L$ )        | 1569                       |                |                 | 1500 $W_e/L$    |
| Stack specific power ( $W_e/kg$ )      | 1379                       |                |                 | 1500 $W_e/kg$   |
| Total fuel cell system size/weight     | 131                        | 138            | 108             | 125 \$/kW       |
| FC System power density ( $W_e/L$ )    | 610 <sup>1</sup>           |                |                 | 500 $W_e/L$     |
| FC System specific power ( $W_e/kg$ )  | 580                        |                |                 | 500 $W_e/kg$    |
| FC System Efficiency @ rated power     | 46                         |                |                 | 50%             |
| FC System Efficiency @ 25% rated power | 55                         |                |                 | 50%             |

<sup>1</sup> Does not include packing factor, which would lower volumetric power density

Decreased bipolar plate thickness and higher stack power density were the main drivers for increased specific power.

**Several factors will add to the challenge of meeting future cost targets.**

- ◆ **Quality control will add to the projected 2005 costs**
  - **Stack material quality will be critical to stack yields**
  - **Burn-in protocols for rapid stack characterization will be important to minimize cost of this step**
- ◆ **Value chain margins will add to the stack cost if the stack integrator purchases components from suppliers**
- ◆ **In the future as fuel cell system costs are reduced, BOP, packaging, and system QC costs will become more important contributors**

## Acknowledgments

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- ◆ **Thanks to the Office of Hydrogen, Fuel Cells & Infrastructure Technologies and NREL for their financial and program support**
  - **Valri Lightner, Nancy Garland, Steve Chalk of DOE**
  - **Keith Wipke of NREL**
- ◆ **Dr. Rajesh Ahluwalia of ANL continued to provide valuable system modeling, design support, and technology insights**
- ◆ **FreedomCAR Fuel Cell Tech Team for their inputs and feedback throughout the project**
- ◆ **The fuel cell component, stack, and system developers for their efforts in providing feedback on our assumptions and findings**

**Report Available as NREL/SR-560-39104**

